

# Invitation to seminar

# Innovation & Green Economy

<b>Where</b>	Czech Permanent Representation to the EU (15, Rue Caroly, Brussels)
<b>When</b>	14 <sup>th</sup> July 2010 from 13h30 until 17h30 (followed by a reception)
<b>Organizers</b>	CEBRE – Czech Business Representation to the EU and Czech Permanent Representation to the EU under the auspices of Czech Permanent Representative H.E. Milena VICENOVÁ

The EU has been promoting stronger strategic involvement in innovation policy in recent years. The Small Business Act for Europe (June 2008) stressed the important role of innovative SMEs for European economy. The conclusions of the European Council (December 2008) called for a European plan for innovation and the European Year of Creativity and Innovation (2009) underlined the key role of innovation in EU policy making. The European strategy for growth EU2020 adopted in June calls for 3% of GDP to be invested in R&D and one of its flagship initiatives aims at “Innovating Union”. This reflects a strong European commitment towards more strategic approach to innovation policies. Furthermore, the Belgian Presidency plans to organize, in cooperation with Council President Van Rompuy an autumn summit dedicated to innovation.

The seminar aims to discuss three important fields of innovation:

- Innovation in markets and intelligent networks
- Innovative solutions in the environment
- Regional priorities in innovation – transfer of knowledge

Key interventions will be presented in various panels by:

- **Mr. Paul RÜBIG**, Member of European Parliament’s Committee on Industry, Energy and Research
  - **Mr. David HARMON**, Member of the Cabinet of Commissioner Máire Geoghegan-Quinn
  - **Mr. Ladislav MIKO**, Director for Nature and biodiversity, agriculture, soils and forests at DG ENVI, European Commission
  - **Mr. Arnaldo ABRUZZINI**, Secretary General of EUROCHAMBRES
- ... and many other distinguished speakers

We kindly ask you to confirm your attendance at [brussels@cebre.cz](mailto:brussels@cebre.cz) by July 12<sup>th</sup>, 2010.

Organisers:



[www.cebre.cz](http://www.cebre.cz)



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