



---

## INVITATION TO A DEBATE ON SEAL OF EXCELLENCE

**April 4<sup>th</sup>, 2016 from 8h30 – 10h00  
(registration starts at 8h00)**

**Permanent Representation of the Czech Republic to the EU  
15, Rue Caroly, 1050 Brussels**

Since 2013, new rules governing investments under the European Structural and Investment Funds (ESIF) call for a more strategic and synergetic use of different EU funds for a greater impact on growth and jobs. The European Commission launched in October 2015 a new initiative called "Seal of Excellence". The scheme will allow to recognise at the national/regional level the quality label awarded to excellent project proposals submitted under Horizon 2020 and promote their access to different funding sources like ESIF and other national or regional funding programmes. First, as a pilot initiative, *Seal of Excellence* is being awarded under the SME Instrument of Horizon 2020.

The aim of this debate is to discuss national and regional schemes of *Seal of Excellence* and share the experience on creating synergies between Horizon 2020 and ESIF.

The debate will be opened by Mr. **Martin Povejšil**, Permanent Representative of the Czech Republic to the EU. Presentations of the distinguished speakers will follow:

- **Martina Dlabajová**, Member of the European Parliament
- **Petr Očko**, Director of the Financial instruments and Project management Dept., Ministry of Industry and Trade of the Czech Republic
- **Magda de Carli**, Deputy Head of Unit, Spreading of excellence and widening participation, DG RTD, European Commission
- **Adéla Hradilová**, International Funding Specialist, JIC, Czech Republic
- **Vladimir Cid-Bourié**, H2020 Deputy Programme Officer, Spanish Office for Science and Technology in Brussels

The registration will start at 8:00, coffee and small refreshment will be provided.

If you are interested in participating, please **register by April 1<sup>st</sup>, 2016** via email [brussels@cebre.cz](mailto:brussels@cebre.cz)

---