



#SmartRegions

SMART SPECIALISATION

Strengthening Innovation in Europe's Regions

The way ahead

A modern economy and fair transition for EU regions

*Europe is experiencing a period of profound changes brought by **globalisation**, new emerging and digital **technologies**, **automation** and **decarbonisation**. The benefits of globalisation are unequally spread. It is indispensable to help Europeans **adapt** to these profound changes and to help the EU economy to **become more resilient**.*

Reflection Paper on Harnessing Globalisation

Therefore the EU will need to:

- **activate** the **innovation potential** of MS and regions
- **adapt** its industry to new models
- boost **competitiveness** and access to **new markets**
- **reduce the gap** among regions
- create new **jobs**



Smart specialisation in reformed cohesion policy

The **smart specialisation** approach was integrated into the reformed cohesion policy (2014-2020) to maximise the positive impact on growth and jobs.

It also helped regions and MS in:

- developing a **strategic approach** to innovation (*ex-ante Conditionality*)
- **prioritising** public R&I **investments**
- building on **competitive advantages**
- facilitating new **market opportunities** and the access to **new value chains**

KEY FIGURE over the period 2014-2020:

- **EUR 40 billion from ERDF** to finance R&I projects (EUR 65 billion including co-financing) + **EUR 1.8 billion from ESF**
- over **120 smart specialisation strategies** whose implementation is supported by the **S3-Platform**
- more than **15 000 enterprises** will be able to introduce new products into the market
- **140 000 start-ups** will be offered financial support
- **350 000 new jobs** will be created

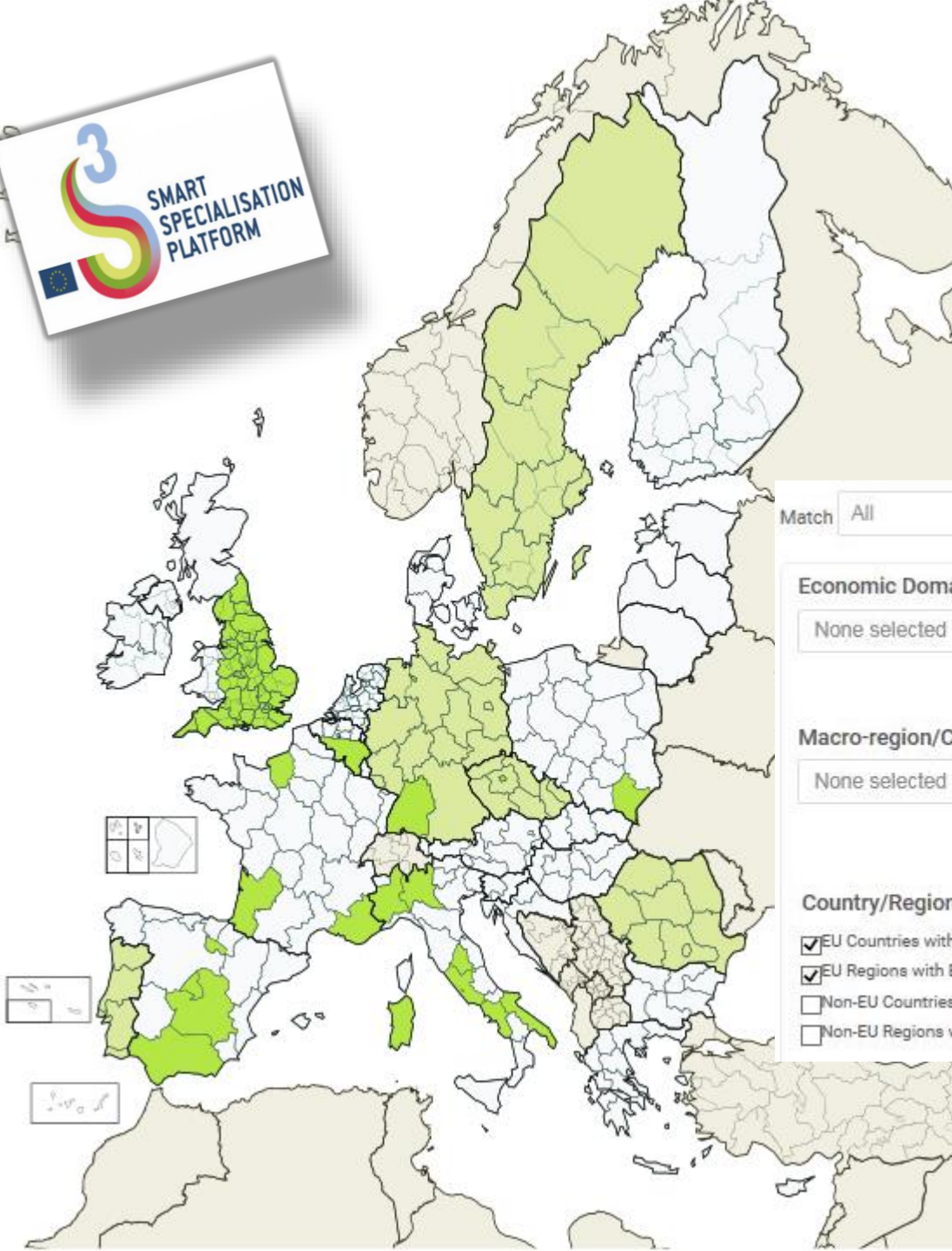
S3 is key to synergies

ESIF & Horizon 2020: Different, but complementary:

- *ESIF aims at **socio-economic development**, reducing disparities, structural adjustments, industrial conversion (Art. 176 EU Treaty)*
- *Lasting **impacts on industrial structures and innovation eco-systems** (5 years durability)*
- *Focus on **business R&I with local relevance** (SME involvement, anchoring of large enterprises)*
- ***Tailored support** for regions' needs and potentials (Smart Specialisation)*
- ***Entrepreneurial discovery process** with industry, research and public sector*
- ***Technology-push & Demand-pull** (public procurement of solutions for societal challenges)*



S3 priorities in aeronautics & clean mobility



Match of the following domains filters:

Economic Domains <input type="text" value="None selected"/>	Scientific Domains <input type="text" value="None selected"/>	Policy Objectives <input type="text" value="None selected"/>
Macro-region/Country <input type="text" value="None selected"/>	Region <input type="text" value="None selected"/>	Description of Priority <input type="radio"/> Refined Search <input type="radio"/> Approximated Search
Country/Region type <input checked="" type="checkbox"/> EU Countries with Encoded S3 Priorities <input checked="" type="checkbox"/> EU Regions with Encoded S3 Priorities <input type="checkbox"/> Non-EU Countries with Encoded R&I Priorities <input type="checkbox"/> Non-EU Regions with Encoded R&I Priorities		

Mapping of RIS3 indicates potential for building synergies with up to 25-30 Regions...



European Commission

CleanSky approach to synergies with ESIF



Memoranda of Understanding between Clean Sky and Member States / Regions

13 MEMORANDA OF UNDERSTANDING AT NATIONAL OR REGIONAL LEVEL

- OCCITANIE (FR)
- CATALONIA (ES)
- CASTILLA LA MANCHA (ES)
- VÄSTRA GÖTALAND (SE)
- ÖSTERGÖTLAND (SE)
- ROMANIA (NATIONAL LEVEL)
- ANDALUCÍA (ES)
- CAMPANIA (IT)
- CZECH REPUBLIC (NATIONAL LEVEL)
- ZUID-HOLLANDE (NL)
- FLEVOLAND (NL)
- PORTUGAL (NATIONAL LEVEL)
- CASTILLA Y LEON (ES)



MoU in Place
 Countries/Regions

13 Memoranda of Understanding with MS and regions that have a strong aerospace orientation in their RIS3.

Complementary activities can be proposed by applicants to CSJU calls, adding parallel activities or continuing CSJU co-funded project/activities through ESIF.

- The appointment of a liaison committee, made up of two members each from CleanSky and Region
- promotion and management of collaborative activities
- define the implementation protocols.

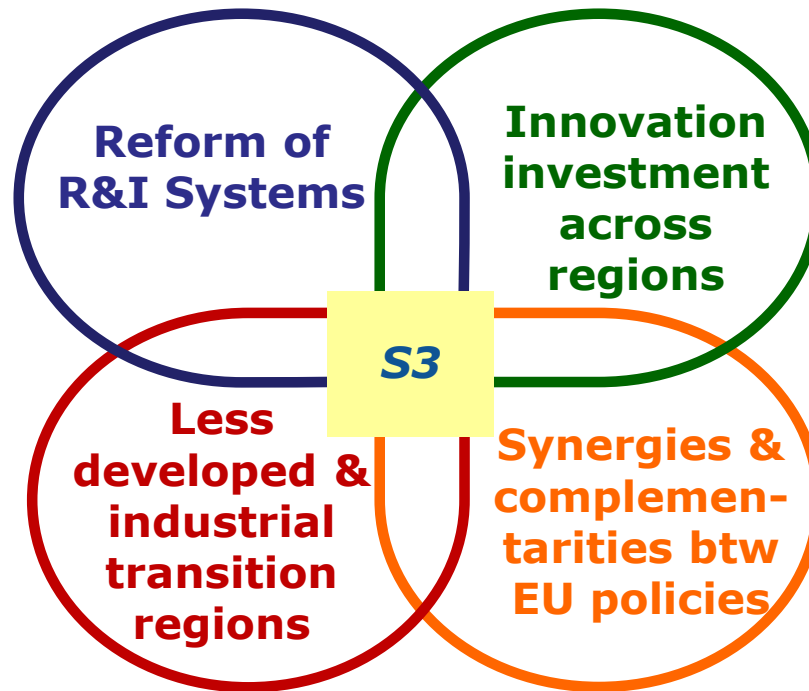
See: <http://testcs.openimpact.be/structural-funds-and-regions>

Smart Specialisation: Next Steps

► Step up available policy support:

- Smart Specialisation Platform
- H2020 Policy Support Facility
- SRSS
- European Semester: Dialogue with regions and local authorities.

- **Pilot actions** for accelerating innovation uptake, removing investment barriers:
- Lagging regions
 - Regions in industrial transition



► Pilot actions:

- Thematic partnerships to commercialise & scale-up inter-regional projects in value chains; developing bankable projects

► Maximise the impact of different EU funds:

- Facilitate combination of funding instruments, harmonise rules, inter-regional investments
- Mapping of R&I facilities
- Investment envoys

See: [COM\(2017\)376](#) and [SWD\(2017\)264](#)



Outlook



- *Reflection Paper on the Future of EU Finances: Smart specialisation may be replicated and used in a broader context as a useful tool to implement the future EU budget*
- More alignment of rules between EU programmes
- Possible lessons learnt from pilot actions
- Mobility Package in the "Energy Union"
- Interim evaluations of centrally managed EU programmes like H2020
- Cohesion Report ; Omnibus regulation change, ESIF performance review
- New funds (Defence, ETS Innovation Fund ...)
- Post-2020 Multi-annual Financial Framework

Synergies ESIF – H2020

Cumulative funding by H2020 and ESIF:

Legal base: Article 65(11) Common Provisions Regulation for ESIF + Article 37 H2020 Rules for Participation.

What remains valid in Omnibus modification:

- No substitution of own / national co-financing to H2020 by ESIF
- Expenditure declared to ESIF may not receive support from H2020
- Separate, but cross-referencing grant agreements governed by respective rules (H2020 vs. ESIF)

What might change on 1 January 2018:

Currently: Project has to be structured into distinct work packages / activities defining in advance which cost/expenditure item will be funded from which grant.

Proposed simplification: Pro-rata sharing of expenditure based on a written agreement at time of the grant signature.
Condition: Costs must be eligible both under H2020 and ESIF



Links

- *Informationen und Dokumente zur Mitteilung [COM\(2017\)376](#) des [SWD\(2017\)264](#)*
- *[FuI in der Kohäsionspolitik](#)*
- *[Smart Specialisation Platform](#)*
- *Smart Regions [video](#)*
- *Smart Regions' Stories [video](#)*



PUBLIC CHOICE AWARD CAST YOUR VOTE!

This yearly RegioStars competition honours Europe's most inspiring projects supported by EU Cohesion Policy and your vote is decisive for the **Public Choice Award!**

The project that gets the most votes via all voting channels (this site, social media, event app) will receive the 'Public Choice Award' during the **RegioStars Awards ceremony on 10 October**, together with all winners, so make sure to cast your vote and spread the word!

2017 Categories:

- Smart Specialisation for SME innovation
- Energy Union: Climate action
- Women Empowerment and Active Participation
- Education and Training
- CityStars: Cities in Digital Transition

Deadline to vote is **9th October midnight** Brussels time:

www.regiostars.eu